



Pioneer Valley Roller Derby Sponsorship Information

General Information:

The deadline for print advertising in event programs is two weeks prior to the event.

All ads must be paid for and submitted by disc or email before the deadline.

Ads should be in Black & White, 300 DPI or higher and precisely sized. (see info below)

Formats accepted: Photoshop files, JPG, TIFF, PDF

Pioneer Valley Roller Derby is not responsible for typographical errors or incorrect information contained in your advertisement.

Payment will be made out to: Pioneer Valley Roller Derby, LLC.

Payments made for advertising are not tax deductible donations.

For multiple event/format pricing, please email info@pioneervalleyrollerderby.com

Single Event Program:

Full Page 8.5"H x 7"W: \$160

Half Page 4.25"H x 7"W: \$80

Quarter Page 4.25"H x 3.5"W: \$45

Business Card 2.125"H x 3.5"W: \$30

Back Cover 8.5"H x 7"W: \$200

Season Program Package: (6 Bouts - 4/9/11, 5/7/11, 6/4/11, 7/16/11, 8/27/11, 9/17/11)

Full Page: \$800

Half Page: \$400

Quarter Page: \$225

Business Card: \$150

Artwork to be submitted in black & white, actual size,

300DPI or higher JPG, PDF or Photoshop format.

Email to: info@pioneervalleyrollerderby.com

Banner At Event:

Per Event: \$100

Website Advertising:

Sponsor links will be available on the website for a period of 2 months.

We accept pre-booking for more than 2 months.

Sponsors Page: \$25 per text link

\$50 per image link (banner size 486x60)

Home Page: \$250 per text link (limit 50 characters)

\$500 per image link (banner size 80x80)

Note: Space on the home page is limited, we may not be able to post your link until space becomes available.

Note: All rates subject to change