



Pioneer Valley Roller Derby Sponsorship Information

General Information:

The deadline for print advertising in event programs is two weeks prior to the event.

All ads must be paid for and submitted by disc or email before the deadline.

Ads should be in Black & White, 300 DPI or higher and precisely sized. (see info below)

Formats accepted: Photoshop files, JPEG, TIFF, PDF

Pioneer Valley Roller Derby is not responsible for typographical errors or incorrect information contained in your advertisement.

Payment will be made out to: Pioneer Valley Roller Derby, LLC.

Payments made for advertising are not tax deductible donations. Consult a tax professional about placing ads as a business expense.

Single Event Program:

Full Page: 8.5”H x 7”W: \$160

Half Page: 4.25”H x 7”W: \$80

Quarter Page: : 4.25”H x 3.5”W: \$45

Business Card: 2.125”H x 3.5”W: \$30

Back Cover: 8.5”H x 7”W: \$200

Season Program Package (Four Bouts – 5/1/10, 6/12/10, 7/24/10, 8/28/10):

Full Page: \$600

Half Page: \$300

Quarter Page: \$160

Business Card: \$100

Artwork to be submitted in black and white, actual size, 300 DPI or higher JPEG, PDF or Photoshop format.

Email to: info@pioneervalleyrollerderby.com

Banner At Event:

Up to 50 Sq. Feet: \$100

Larger sizes please contact: info@pioneervalleyrollerderby.com

Website Advertising:

Sponsor links will be available on the website for a period of 2 months.

We accept pre-booking for more than 2 months.

Sponsors Page: \$25 per text link

\$50 per image link (banner size 486x60)

Home Page: \$250 per text link (limit 50 characters)

\$500 per image link (banner size 80x80)

Note: Space on the home page is limited, we may not be able to post your link until space becomes available.

Note: All rates are subject to changes

Note: Custom packages can be made